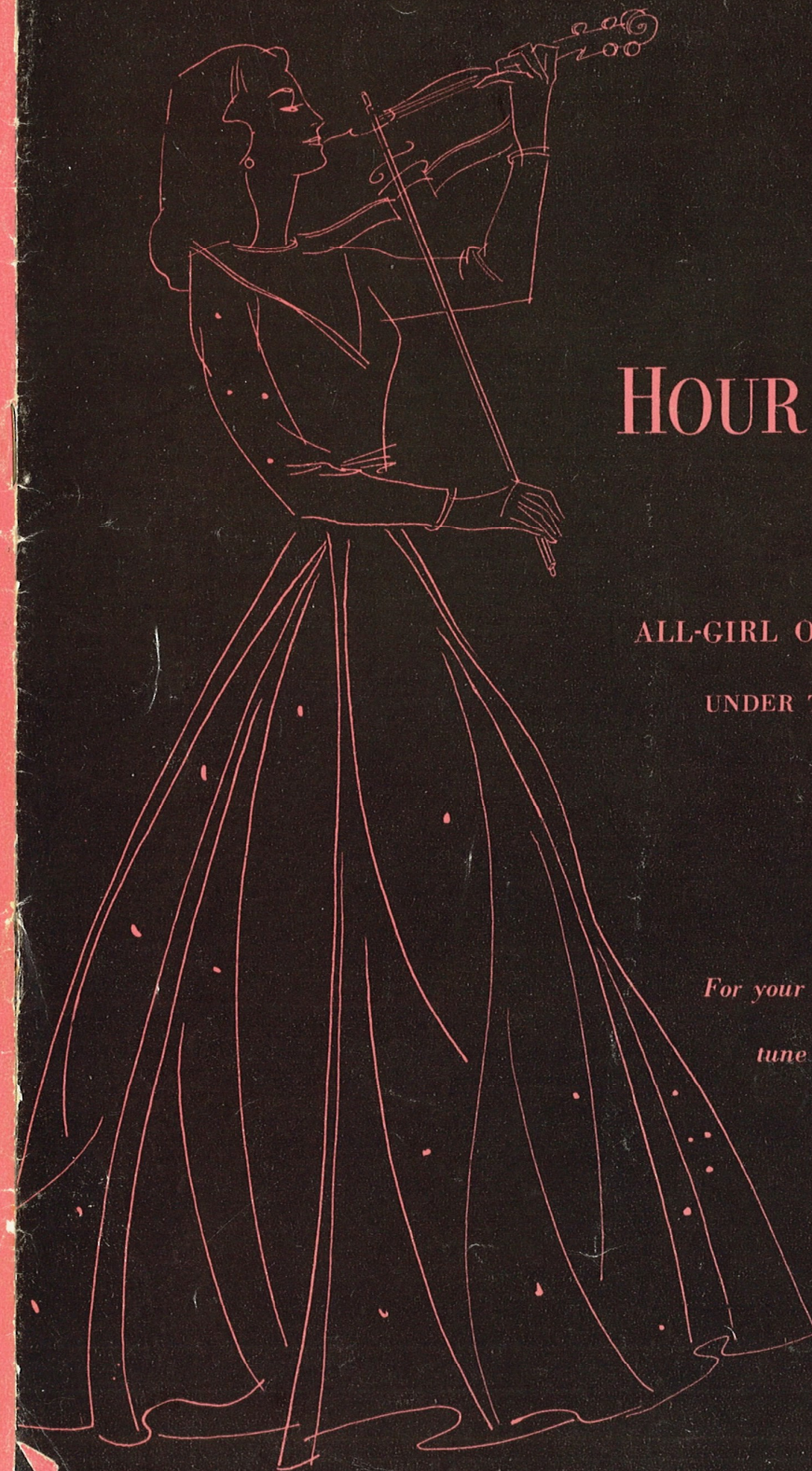




It is the pleasure and pride of America's *business-managed*, tax-paying Electric Light and Power Companies to offer for your enjoyment the Electric Hour, the *Hour of Charm*, Sunday afternoons at 4:30 o'clock, Eastern Standard Time, over the Columbia Broadcasting System.

Your host for the Electric Hour in this area is

**UNION ELECTRIC**



# The HOUR OF CHARM

ALL-GIRL ORCHESTRA AND CHOIR

UNDER THE DIRECTION OF

PHIL SPITALNY

*For your Sunday afternoon enjoyment,  
tune in to the Electric Hour,  
the HOUR OF CHARM,  
4:30 o'clock Eastern Standard  
Time, Columbia  
Broadcasting System.*



# Radio's First Lady of the Violin

## *Evelyn and her Magic Violin*



From the first golden notes of a rare Bergonzi violin, listeners know that a few precious moments of soothing, glowing melody await them. And out from the singing strings Evelyn draws a wealth of artistry—music now gay and lilting—now swift and fiery—now tender and a little sad—music in all its infinite variety of moods—interpreted as the master composers would have approved.

Internationally known as Radio's First Lady of the Violin, Evelyn is one of the most accomplished musicians of our day. A Gold Medal winner at 13, her musical awards and honors can be equalled by few other artists. She is a five-year fellowship graduate of the Juilliard School of Music . . . scholarship graduate of the Damrosch Institute . . . winner of the Fontainebleau Grand Prix in France . . . a scholarship winner of the New York Philharmonic Symphony Society . . . winner of the MacDowell Club Award and of the National Federation of Music Clubs Award . . . and winner of the National Arts Club Competition.

Around Evelyn's brilliant solo performance, the entire *Hour of Charm* Orchestra has been built. She makes all her own violin arrangements, and many of the arrangements used for the hymns.

*Evelyn  
and her  
Magic Violin*

## Phil Spitalny, Director

Phil Spitalny came to this country in his early twenties. Already an outstanding pianist and clarinetist, he accepted an engagement with the Cleveland Symphony Orchestra. The music of his adopted country so fascinated him that he began serious study of the modern ballads and the great American folk tunes of yesteryear. And through his excellent arrangements and his sensitive approach he raised many of these songs to the level of truly great music.

Veteran of a triumphal world tour and countless musical engagements, Phil Spitalny set the music world agog when he announced his intention of forming an orchestra composed entirely of girl musicians. Hundreds of these were auditioned, of which about fifty were chosen for his All-Girl Orchestra.





# Joanne Jennings

Fate literally snatched Joanne Jennings from the bosom of her home and family in Wisconsin and whisked her off to New York and over-night success with the All-Girl Orchestra. At 21, the young soprano is being acclaimed by Phil Spitalny as the "find" of his career.

Two years ago, Mr. Spitalny was looking for a new singer. An avid radio listener, he was dialing late one night and chanced on a recorded program. Immediately he was excited over the young voice; he called the station—WHA in Madison, Wisconsin—where he learned the name of the singer. He then called Joanne at home in Whitewater, Wisconsin.

Joanne was incredulous when she heard the maestro's voice on the telephone. Mr. Spitalny flew to Whitewater to personally audition Joanne. Within a few weeks, she was in New York City rehearsing for her debut.

Joanne's first success came when she won a national high school vocal contest. Later, she studied music at De Paul University in Chicago.

Although her mother has a superior voice, Joanne is the first professional musician in her family. She plays the piano and is completely serious about her work.



**VIOLA SMITH**

The outstanding girl drummer in this country is from Mount Calvary, Wisconsin. She took her schooling at Columbia University in New York . . . studied drums with William Gladstone and other famous drummers. She was one of an eight-sister orchestra which toured professionally for many years. She is also a painter.

**VELMA ROOKE**

Whose home is in Jacksonville, Florida, holds the first trombone chair with the All-Girl Orchestra. She is also an accomplished player on the saxophone, trumpet, piano. Velma makes arrangements for the trumpet section . . . as well as the popular *Hour of Charm* hymns. Her hobby is collecting symphony records.



**ELEANOR FINE**

Has graduate and post-graduate diplomas from Manhattan School of Music in her home town, New York. She has also studied with Harold Bauer. Before joining the All-Girl Orchestra, Eleanor played with the Long Island Symphony Orchestra, Stamford Symphony and New York Philharmonic at Lewisohn Stadium.



**MARIE ROBBINS**

Is a Philadelphian. She studied under the guidance of her mother and father, who are music teachers; is a graduate of the Curtis Institute of Music. Marie played first trumpet with the Women's Symphony Orchestra of Philadelphia before joining the *Hour of Charm*. She is proficient at the Cuban sport of jai-alai.



**CHRISTINE HOWELL**

Is from the deep South—Jacksonville, Florida. After schooling in Jacksonville, and years of study on the trombone, saxophone, clarinet and piano, she formed a small dance orchestra of her own. Her first ambition was to be a member of the All-Girl Orchestra, an ambition later realized. Christine is a singer, too.



**VERNELL WELLS**

A Missourian from the start, she was born in Kansas City, studied at the Kansas City Conservatory of Music and Kansas University School of Music. Vernell took several prizes in national solo contests, played in the University of Kansas band, and made many appearances on the stage. Her sport is swimming.



*The Hour of Charm*  
 PRESENTED BY  
 AMERICA'S  
 ELECTRIC LIGHT & POWER COMPANIES



Music that charms . . .

and charming musicians

As Phil Spitalny lifts his baton, an expectant hush covers the audience. The announcer steps to the microphone. As the strains of *America the Beautiful* fade away, we hear the announcer say: "This is the *Hour of Charm*, presented to you by America's business-managed electric light and power companies." And then compelling music that speaks to the heart pours forth into millions of homes across America.

"There's nothing unusual about an all-girl orchestra," says Phil Spitalny. "Women excel in the business world, in painting, writing, in the theater and in athletic competition. It's no surprise that they are fine instrumentalists, too!"

The *Hour of Charm* was created after Phil Spitalny auditioned more than 1200 girl musi-

cians. Many of the girls come from small towns; more than three-fourths of the original orchestra are still with the group.

The *Hour of Charm* plays the music America loves. The distinctive style of this instrumental music, and the fifty voices of the All-Girl Choir, emanate from the arrangements of four girls of the orchestra under the supervision of Maestro Spitalny, and it reflects their very name, the *Hour of Charm*.

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JENNIE PITURA

The daughter of talented Polish parents, she was born in New York. After studying violin at the Damrosch Institute of Musical Art, she entered the concert field. For a time, Jennie was soloist for the Polish Consulate in the Foreign Legations Concert. She devotes much spare time to photography.



ANN STODDARD

Newest member of the All-Girl Orchestra, she is a native of Shortsville, New York. An accomplished harpist, she received her Bachelor of Music degree from the Eastman School of Music, and studied two years at the Juilliard Graduate School. She won two first prizes in the National High School Music contests.



JAN MCLEAN

Jan, who plays trumpet, is a Texan by birth. She started her musical career in the Caldwell, Texas, High School band, and won thirty-eight medals in trumpet competitions. Jan got her Bachelor of Music degree from the Cincinnati Conservatory of Music, has played with the Cincinnati Symphony Orchestra.



MARJORIE SABO

One of the newer members, she hails from Dearborn, Michigan, and plays string bass in the All-Girl Orchestra. She began as a singer and, finding that the school orchestra needed only a string bass, learned to play that instrument. She studied with Gaston Brohan of the Detroit Symphony Orchestra.



MARILYN MARTIN

Born in Wilmington, Ohio, Marilyn is a graduate of the Cincinnati College of Music, where she appeared as soloist with the College of Music Symphony Orchestra. Later she did ensemble broadcasts from WLW, and was soloist with the Cincinnati Symphony, under the direction of Eugene Goossens.



ANITA ELLSPERMAN

From Edwardsville, Illinois. She made her debut at nine, but her first important appearance was with the Women's St. Louis Symphony. Meantime, she had completed six years of study at the James Millikin Conservatory and the University of Michigan. She was also a student of Joseph Gustat.



ESTHER STERNBURG

Came to America from her native Russia at the age of three—began her violin studies three years later. She appeared first with the Symphony Orchestra in Town Hall . . . later played under Alexander Glazunoff at his American debut. Esther collects hand-bound books and plays the flute during her free hours.



AGATHA HUDDOCK

Is an accomplished pianist and one of the newer members. A native of Old Greenwich, Conn., she took honors in the National Piano Contests before she entered her teens. She studied at the Curtis Institute of Music, is a former student of Alexander Alexay, and has done teaching and accompanying.



GRACE HAYES

Comes from Port Washington, Long Island. Grace taught herself to play the banjo and Spanish guitar, and brought these unusual talents to the All-Girl Orchestra as one of its first members. Her most interesting hobbies, when she can spare the time for them, are color photography and apparel design.



MURIEL BURNS

Who plays tenor saxophone in the All-Girl Orchestra, was born in Brooklyn, New York. With an actor-father and a pianist-mother, Muriel was destined for show business. She studied music with private teachers, and became an accomplished pianist and saxophonist. She is one of the Orchestra's newcomers.



MILDRED SANDERS

From out in Wellman, Iowa. After graduating from the University of Minnesota, studied cello at Juilliard School of Music. Mildred has made numerous appearances with the Women's Symphony of New York. She has also done much concert, ensemble and solo work. Has a fine collection of oriental art.



MARIE PARISELLA

Years of study at the Ithaca and Cincinnati Conservatories of Music and with famous New York teachers are evidence of Marie's love for music. Study and natural talent on the violin won her a chair in the All-Girl Orchestra. She is an ardent linguist—speaks French, Spanish, Italian and German.





MARIAN WILLIAMS

Was born in Washington, D. C., where her father was band leader and music instructor at the Army War College. She studied saxophone at the Washington College of Music for ten years, then played with the National Capital Cadet Band and Orchestra. Marian plays violin, clarinet and piano, too.



RUTH COVE

A true musician from Providence, Rhode Island. Having studied at Juilliard and New England Conservatory of Music under well-known musicians, she is well known as a teacher herself. She has appeared as soloist with Damrosch, Goldman, Feidler and Rodzinski. Ruth is an accomplished dancer and cook!



PHYLLIS CLENDENNING

The youngest member of the band, Phyllis was born and educated in Elgin, Illinois. She played first trumpet in the Elgin High School orchestra . . . also won several local and national contests held in Elgin. Phyllis came to New York for an audition with Mr. Spitalny. Her talents readily won a contract.



JEANNE PHILLIPS

Was born in Texas, and received her first violin lessons in Mexico City. She studied with Julian Carrillo, director of the National Symphony of Mexico, and later became a soloist with the Dallas Symphony. Jeanne has A.B. and B.S. degrees in music from Texas State, and is an alumna of Juilliard.



ROMA BALL

Hails from Dallas, Texas. Graduated from Crozier Technical High School. Studied flute three years at Juilliard School of Music on a Graduate School scholarship. Played with Dallas Youth Orchestra. Did solo concerts at Columbia University and Barnard College. Comes from a musical family.



PHYLLIS KAY

Came to New York from Haverhill, Massachusetts. Studied violin under well-known New York teachers. She has made several appearances with symphony orchestras in Carnegie Hall concerts, and has had the signal honor of playing under the baton of Leopold Stokowski. Phyllis' hobby is art.



## The Electric Hour

*Hear the Hour of Charm every Sunday afternoon*

*It's "The Electric Hour"—on CBS stations—4:30 P.M., EST*

These talented musicians of the All-Girl Orchestra, with their famous Director—Phil Spitalny—have become a familiar part of American life.

It is fitting that their weekly radio show is sponsored by America's *business*-managed electric light and power companies. For electric service, itself, has become a most important part of everyday living.

With the *Hour of Charm* every Sunday afternoon come interesting messages about electric service—and about our *business*-managed companies which supply it. Since we serve nearly everyone, we believe everyone should know us . . . what kind of people we are, how we do our job, what we stand for and why. That—in essence—is why we bring you the *Hour of Charm*.

Today it is particularly important that you know about us. For our companies are the first targets of those people who would like to see *most* business socialized, and who want to destroy the way of life that has made America great and prosperous.

Far more than our business is at stake. If they can threaten our very existence with tax-subsidized

government "competition," they can do the same with any other business. This is everybody's battle. And everybody's best weapon against them is knowledge of the *complete* facts. For time and again, the American people have demonstrated that, given the whole truth of any issue, they will make decisions that are wise and *right*.

Electricity is so dependable that people take it for granted—almost like air or water—and never need give a thought to the great advances that have provided America with the most and the best electric service in the world!

Electricity is so inexpensive that you scarcely think of the cost when you switch on a light or plug in an appliance. Do you know that the average family now gets *twice* as much electricity for its money as it did twenty years ago?

With a record of bringing low-cost, dependable light and power to an entire nation, we feel that the men and women who work in our companies, and the millions of people who have invested in them, deserve the same protection from political attack that the people in most other businesses still enjoy.